AKADEMY

KDE

Dublin 2006

CALL FOR SPONSORS

for the KDE Developers and Contributors Conference 2006

(in Dublin, Ireland, 23th to 30th of September)

About KDE

KDE is one of the largest and most active projects in the Free Software world. For almost ten years it has delivered a powerful and easy-to-use graphical desktop environment and spplications for Linux and other UNIX systems. Behind KDE there is a vibrant community of software developers, translators, artists, usability experts and committed users, a community that continually proves that Free Software can be of world-class quality.

 KDE is a graphical desktop environment aimed at both home and professional use. Under constant development since its founding in 1996, KDE has evolved into an integrated workplace with lots of applications working together, and regularly receives user awards. Since KDE is Open Source software, anyone interested can download its source code and have a look at how particular features are implemented. Due to KDE being Open Source software, KDE relies on the contribution of volunteers. Having the source code available, together with extensive documentation, allows developers to customize applications to specific situations without having to request licenses or wade through thousands of lines of source code.

 The last version including major feature improvements, KDE 3.5, was released November 2005, while its second service release, KDE 3.5.2, has been released in March 2006. KDE has been translated into more than 60 languages and runs under a variety of Operating Systems, such as different versions of Linux, BSD, but also under traditional Unix variants. KDE has an extensive user base and is used by a multitude of large companies as the free desktop environment of their choice.

About aKademy

aKademy is the name of the yearly KDE world summit. This conference is a unique opportunity for many KDE contributors to meet each other in person. At aKademy, they can share quality time discussing various KDE related issues, working together on KDE, and last but not least, strengthening the community.

aKademy plays a central role in community building since it offers contributors the possibility of meeting the people face to face that they work with on a daily basis, and adds essential,'bandwidth' to the normally electronic communication channels that are used in a Free Software project such as KDE.

aKademy plays a central role in the yearly Free Software events agenda since it is there where cross-project collaboration and forming a common platform for the Linux desktop is taking place.

The KDE project expects more than 150 contributors to visit aKademy 2006 this September in Dublin, Ireland.

Developing KDE 4

This year's aKademy will focus on getting KDE 4 into shape.

KDE 4 is the next major release of KDE and will raise the bar for desktop developers by providing unique frameworks for the storage of personal information (Akonadi [http://pim.kde.org/akonadi/]), hardware abstraction (Solid [http://solid.kde.org]), desktop interaction (Plasma [http://www.plasma.org]), multimedia (Phonon [http://phonon.kde.org]), and a wealth of other new and innovative technologies. A technology preview of KDE 4 is planned to be finished in October. At aKademy, the work on this preview will be the focus of most developers. KDE 4 will also show how much the KDE community has grown, even beyond the programming world: usability experts and marketing professionals have joined the collaborative effort of other non-coding contributors such as translators, documentation writers, and artwork specialists.

Sponsorship Opportunities

What we need

The KDE project is inviting sponsors to help make aKademy 2006 a success. Therefore, considerable effort is necessary: helping valuable contributors to attend the conference, making arrangements for the location itself, accommodation and other logistical problems need to be solved in order to maximize productivity of the community.
A number of sponsor packages have been compiled:

Premium Package: 25.000 EUR
Gold Package: 15.000 EUR
Silver Package: 5.000 EUR
Bronze Package: 1.000 EUR
Custom: Tailored to your requirements

What you get in return

Besides the opportunity to help the biggest Free Software project in the world hold a conference that is vital to future development of both the software and the community, we offer the following:

Premium Package:
• Hot Spot on KDE website for 8 weeks, 4 before - 4 weeks after the conference.
• Banners in all conference rooms
• 2 advertisement pages in the Program Guide
• Listing on the aKademy home page and sponsors page
• Space on the sponsors web page
• Listing with your logo (large) on all printed material
• Your promotion material in the conference bags
• Mention in official reports about aKademy 2006

Gold Package:
• Banners in all conference rooms
• 1 advertisement page in the Program Guide
• Listing on the aKademy home page and sponsor page
• Space on the sponsor web page
• Listing with your logo (large) on all printed material
• Your promotion material in the conference bags
• Mention in official reports about aKademy 2006

Silver Package:
• 1/2 advertisement page in the Program Guide
• Listing on the aKademy home page and sponsor page
• Space on the sponsor web page
• Listing with your logo (medium) on all printed material
• Your promotion material in the conference bags
• Mention in official reports about aKademy 2006

Bronze Package:
1/4 advertisement page in the Program Guide
• Listing on the sponsor page
• Space on the sponsor web page

• Listing with your logo (small) on all printed material
• Your promotion material in the conference bags
• Mention in official reports about aKademy 2006

Custom Package:
If you find that none of the listed sponsorship packages is not fitting your company's or organization's needs or budget it is always possible to put a custom sponsorship package together. There are also exciting special sponsor-

ship opportunities! Examples of such special sponsorships are: sponsoring a social event like an attendee party, a dinner, sponsoring the attendees accommodation or travel costs, hardware sponsorship, special contents for the conference bag etc.

Custom and Special sponsorship packages can be discussed with the aKademy Sponsorship Coordinator, Tink Bastian *+1 5035301560* or by email: *tink@kde.org*

If you are an Irish-based company interested in sponsoring aKademy 2006 in Dublin, please contact the local aKademy Sponsorship Coordinator, Marcus Furlong on *+35 3863858940* or by email: *furlongm@cs.tcd.ie*

Past year's sponsors:

aKademy 2006

in Dublin, Ireland, 23th to 30th of September

Sponsorship Application Form

Please complete the application form below and review the Terms and Conditions of sponsorship available on the next page.

Fax or send the completed form to: *+49 89 993411-99, Linux New Media AG, Sueskindstr. 4, 81929 Munich, Germany*

Company Name: _____

Contact Full Name: _____

Position/Title: _____

Email:_____ **Phone:** _____

Address: _____

City: _____ _____**Province/State:** _____

Zip/Post Code: _____ _____**Country:** _____

Sponsorship Package:

[ ] Premium Package 25.000 EUR
[ ] Gold Package 15.000 EUR
[ ] Silver Package 5.000 EUR
[ ] Bronze Package 1.000 EUR
[ ] Custom Package (previously agreed with organizers): _____

Authorized signature and date:

_____

Past year's sponsors:

Terms and Conditions

1. The KDE e.V. is the official aKademy organizer.

2. Sponsorship application is handled on a "first-come, first-served" basis. Sponsors should be committed to Free Software deployment and improvement. Sponsors are supportive of the aKademy organizer's mission. The aKademy organizer retains the right to reject any sponsor that it deems inappropriate.

3. After written acceptance by the aKademy organizer, the sponsor must provide the sponsorship funds, logo image (in the form required by the aKademy organizer) and other details required (e. g. sponsor's name, trademarks etc.) to the aKademy organizer, within one month of receipt of acceptance.

4. Sponsorship pledges cannot be processed without payment. All pledges must be in Euro and made payable to Linux New Media.

5. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the aKademy organizer.

6. The aKademy organizer will not be liable for damage or loss to sponsors' properties by fire, theft, accident, or any other cause, whether the result of negligence or otherwise, or in the case of force majeure.

7. Sponsorship is not limited to financial support, but can also be in the form of material provisions for example, hardware/software etc. Should your organization be interested in sponsoring by an arrangement not listed in this brochure, please feel free to contact us to discuss your preferences. Email: Sponsorship Coordinator Tink *Bastianthink@kde.org* or by phone *+1 5035301560*

8. For sponsorship packages that include the use of banners, please note that banner space may be limited. The conference organizer will inform each sponsor the maximum size and number of banner allowed.

9. In order to limit costs to the aKademy organizer, the conference organizers may limit the number of colors used to print sponsor logos.

Past year's sponsors: